

winter 2011

bossygoss



Aleece Young Photographer



SO YOU THINK YOU CAN

COLOUR

We have just launched this year's "So you think you can colour" competition and we are excited about stunning entries that will be created across the group this year. After last year's massive success, we are looking forward to seeing who will win this year's competition and a return trip to New York attending the International Finals as one of Wella's special guests.

As usual the talented **bossy** stylists are required to create a beautiful and creative colour on a client taking before and after pictures, along with a brief on the technique and products used. The entries will then be judged in Sydney. The 10 finalists will then compete at this year's grand final in September in Brisbane.

For People's Choice Awards and the chance to win \$500 of Wella products, please vote from July 1st on our facebook site (**Bossy Hair Kelvin Grove**) for your favourite bossy client, before and after shot.



winter style tips

This winter sees a strong return to the fringe (think Rose Byrne/Nicole Richie), but this time fringes are narrow, deep and softly hovering between eye lash and eye brow. These fringes also work beautifully with the Lob (long bob) which can currently be seen on celebs such as Heidi Klum, Lady Gaga and Rose Byrne. Hair - no matter what length - is back to having body and a full big blow-dry, Volume is back!!! This season colour is rich, glossy and healthy, warmer copper and gold tones are huge along with subtle foils through the ends.

mothers' day classic

A team of 24 **bossy** legends trekked the annual Mothers Day Classic walk at Southbank to raise money for breast cancer research. It was a fun morning out in the sun and thanks to all that competed. We hope to have more than 50 next year!



academy update

The academy is going from strength to strength with the arrival of Kelly Parson's as our Head Educator. Kelly has over 10 years experience in her homeland of England and here in Australia. Kelly has worked with some of the industry's leading salon groups and brings a wealth of knowledge to her new role.

A big pat on the back to all of the very talented and dedicated **bossy** apprentices who come in each week committed to being the best they can be. We are constantly amazed at what the next generation of bossy stars can produce.



wella trend vision

Bossy would like to congratulate our own Antoinette Thorpe and Andre Faiva for winning the Queensland Trend Vision Award and the exciting opportunity to compete at the nationals in Sydney this September. If successful there they will be off to New York representing Australia at the International finals.

We would also like to congratulate all of the amazing **bossy** staff that created some fantastic work for their entries. We heard through our friends at Wella that the Judges were blown away by the caliber and creativity of all the entries submitted from **bossy hair**.

new creative director

A big welcome to Andre Faiva – the new Creative Director at **bossy hair**. Andre started hairdressing in 1994 with AHFA New Zealand Master and former NZ Hairdresser of the Year, Mike Hamel in Christchurch where he completed his apprenticeship. In 1997, he took up an offer to work in Toni and Guy's Pitt St salon in Sydney. Working alongside industry icons such as Nick Irwin, Clive Alright, Richard Mannah and Dennis Langford. It was then that Andre realised his passion for Photographic Work and Education. Andre has built a reputation based on his passion, ambition and creativity. Having spent the last 13 years at Toni and Guy, Andre progressed within the company from stylist through to salon owner and National Education Director. Andre has over 10 years' experience as a leading educator and platform artist in Australia, Asia and London for Toni and Guy, L'Oreal, Wella, Label M, Tigi and GHD. For over 8 years, Andre, with his wife Sandra, were the salon owners and Academy Directors for Toni and Guy's Queensland flagship salon in the Brisbane CBD as well as the Toni and Guy Valley salon.

salon promotions

bossy hair has a promotion for most months of 2011! We hope these will enhance your **bossy** experience in 2011!

to win cut and colour for a year - worth \$1000	colour loyalty programme launched	july with every Keratin treatment, receive free shampoo and conditioner	august book in Mond, Tu or Wed receive cut blowdry and 6 foils for \$89
september free mens' colour	october book in any 2 services and receive in-salon treatment free	november rebook within 6 weeks and receive free protein treatment	december buy any 2 products and receive free 3rd product

July	Launch of " bossypoints " – our new loyalty programme for clients
August	Book in on any Mon, Tues or Wed and receive a cut, blowdry and 6 foils for \$89
September	Free men's colour
October	Book in any 2 services and receive a FREE treatment
November	Rebook within 6 weeks and receive a FREE protein treatment
December	Buy any 2 products and receive your 3rd FREE!

The winner of our May promotion was Jane Masters at our Apsley salon. Jane won hair services for a year at any **bossy hair** salon (valued at over \$1500). Congratulations!

bossy hair

...be fabulous

www.bossyhair.com.au

In between **bossy goss** editions, **bossy hair** will continue updating our website to ensure the most relevant resources are made available for all of our clients to see what's happening in the world of **bossy**, what's hot (and what's not!), and latest promotions.



And remember, you can also book your appointments online with a click of a button.

Airport Village
Albany Creek
Apsley
Bardon
Kelvin Grove
Buranda

Cannon Hill
Middle Park
Milton
Upper Mt Gravatt
Windsor
Yeronga

Share the love

25% off



any service for you and a friend

Do you know someone who could love the **bossy** experience as much as you do? Invite them to give us a try, and we'll give them **25% off their first visit**.

And, even better, we'll give you **25% off your next service** just for recommending us!

Be sure to grab a 'Refer a Friend' card from us at reception, and ask your friend to bring it along to their first visit.

So share the bossy love... and share the savings!

Offer valid Monday-Thursday only. Offer valid only at salon where card issued. Not valid with any other offers or discounts.