

summer 09/10

bossy goss

Celebrating 10 years

Trend Vision 09 Queensland Finalist | Michele McGahan, Bossy Hair Windsor



Hot summer nights!



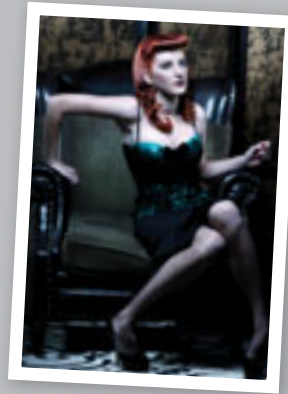
With the mercury rising and the party invitations starting to roll in, it's gearing up to be a hot summer on all accounts. The fashionable among us are already planning our summer-fabulous hair in time for the Christmas silly season. Be sure to book into bossy over the coming weeks to get your hair looking chic for those Christmas cocktails, the kids' end-of-year concerts or just lazing by the pool!

For as long as there's been a reason to celebrate, there's hundreds of fabulous hair styles to choose from so we've included some summer styling tips in this newsletter to help update your summer look.

And to kick off 2010, we've got a little New Year's present for you! After the excitement and rush of the silly season, we'd like to treat you to an indulgent, relaxing head massage and hair treatment with your New Year's appointment. See details at the end of the newsletter.

And finally, from all of us here at bossy to all of you, our fabulous clients and supporters, we wish you a happy, healthy and bossy-fabulous Christmas and 2010!

xx



Cover - Trend Vision 09 Queensland Finalist | Michele McGahan, Bossy Hair Windsor

What preparation and "woman hours" went into your photoshoot - when did you start getting ready previous to the shoot - time wise?

All up around 40 hours went into my initial shoot. Preparation was everything, I sat down with my photographer and stylist and planned everything meticulously. The first meeting for ideas and brainstorming was arranged 8 weeks prior to entry.

What were the costs and could you suggest how a beginner could start out on the cheap?

The costs involved were high simply because I wanted to achieve a glossy editorial look. I chose to use a top fashion photographer, clothing from a chic boutique and a terrific makeup artist. All up I spent \$2500 for this year's Wella Trend Vision shoot. To a beginner I would suggest they sit down, plan well in advance and stick to a budget. Winning isn't everything, taking part and gaining experience and confidence is what it is all about.

How nerve-wracking was it getting up on stage and competing, what tips would you give a finalist?

It is always very nerve-wracking walking up on stage and showing your work in front of your peers and judges. My only advice is take a deep breath, relax and focus on your subject and have your answers pre-prepared.

styling tips

Summer's here! Hot new looks for the party season



This summer is all about romance - dreamy, ethereal, flowing, girly and Grecian influences are making their way off the catwalk into our homes. After its day in the sun, the middle part is fading into obscurity in favour of the **side swept** look. Think soft, sexy and feminine.

As a contrast for evening cocktails, try severe slicked down side parts to give your hairstyle a sharp but ladylike edge.

Top knots are definitely in this summer, as seen on recent Christain Lacroix and Ungaro runways. Another spin on lifting your hair high...high...higher... is the Amy Winehouse-esque outrageous **beehives** as seen at the recent

Marc Jacobs and Louis Vuitton shows...so be adventurous!

Big soft waves will be another hit for the party season, as people enjoy texture with hair again. To achieve this look, GHD then lightly brush out. Dual texture is key - slightly wavy, slightly disheveled. Crimping is still in but softly does it. Try keeping it straight at the roots but gently crimp through the lengths. Very eighties inspired!

Ponytails are not just for bad hair days - sleek slick and high for Christmas do's (try Brunette Goddess Shine Spray) or low and polished for Christmas cocktails.

Wet look hair (think Victoria Beckham she knows how to rock a wet look) when your fringe is doing crazy things, and you've got a bad case of the frizzys. Apply a golf ball size of high hair styling mousse, style a strong part and brush hair smooth or press into strong finger waves. a light spritz of high hair finishing spray to hold and voila, sexy and stylish. Don't forget to add big smoky eyes...

Long messy beachy scrunch frisky by tigi or sea salt spray from high hair. Grab hair in uneven rope sections twist and leave to dry (or lightly diffuse) Shake curls out, throw your head forward and finish with a light spray to hold curls. Wella SP Ultimition is great hold but light.. Straighten your fringe with irons to frame your face. Beautiful beachy curls!



bossy celebrates 10 years with Black Tie Ball!

With 2009 drawing to a close and the start of a new decade upon us, **bossy hair** is celebrating its own milestone. In January 2010, **bossy hair** turns 10 years old!

To mark the occasion in truly fabulous fashion, the **bossy hair ball** was held at the Tivoli in the Fortitude Valley on Saturday November 7th. And what a night it was! Entertainment featured a hot catwalk fashion show with clothes from Daniel Alexander, LaLa Latrobe and Thread and Bone. With fabulous hairstyles by the bossy hair Artistic Team, the models looked like they were straight off the Milan catwalks.

Best of all, we celebrated our birthday by giving a birthday gift of almost \$4000 which was raised on the night for the Leukemia Foundation. A big thank you to all who contributed to this donation through the raffles and auction.

The evening was topped off with the hilarious and amazing circus feats of the Polytoxic dance and circus troupe.



bossy hair ACADEMY opens

The Spring Hill salon has shifted and moved premises to our new training salon opened in late October in the Urban Village at Kelvin Grove.

A big welcome to Susan Skermer, our salon manager and head trainer! Our apprentices are already showing brilliant results and high creative standards from all the **bossy** trainers nurturing work with them. Each week, apprentices from all the **bossy hair** salons are coached by trainers in the high **bossy** standards and style.

Wednesday from 4.30pm through to Saturday, you'll find the old Spring Hill crew back on the floor doing what they do best, beautiful cut and colour work. Hope to see you soon.

With our aim to help every one of our clients feel fabulous in themselves through high quality and consistency across our salons, **bossy hair** academy is a big step in this direction. We couldn't be more excited about the opportunities it holds for both the **bossy** group and for our clients!





bossy hair
...be fabulous

www.bossyhair.com.au

In between *Bossy Goss* editions, **bossy hair** will continue updating our website to ensure the most relevant resources are made available for all of our clients to see what's happening in the world of Bossy, what's hot (and what's not!), and latest promotions.



And remember, you can also book your appointments online with a click of a button.

Middle Park salon now open

Residents of Brisbane's west will now have a chance to be bossy fabulous with Cindy and Frederick Butts new **bossy** salon at Village Fair on Horizon Drive, Middle Park on Thursday December 3rd. The centre is going through a major refurbishment with most new shops in the complex opening for the Christmas rush. Our salon is located right outside the new Coles Supermarket, and it will be brimming with fabulous services and special offers for our new Westside clients. If you know anyone in that part of town, be sure to let them know to pop in and say hi to the team. Best wishes to Cindy and Frederick and their team for a successful 2010!



Moroccan oil

Moroccan oil is now available to buy and use in salon at **bossy!**

Used by stylists and celebrities galore. It is alcohol-free and weightless. For centuries, Argan oil (the main ingredient) has been used by Moroccan women to counteract aging and effects of their harsh climate. Grown deep in the hills of Morocco, the argan nut is rich in vitamins and many essential oils. It works like Vitamin E renewing the hair cells and restoring brilliant shine.

Moroccan oil will soften thick hair, restore shine and add softness to dull hair. It eliminates frizz, cuts your styling time down by 40% and provides treatment and long term conditioning to all hair types. It strengthens and heals, can be used in all colour treatments to provide nourishment during and after colour treatments. Come on in and get the girls to add some to your next styling or colour treatment at **bossy** - you will be amazed!

Keratin complex straightening system is now at bossy hair

You've seen the media hype! Its all true. This revolutionary straightening system is a soft conditioning treatment that will give you up to three months of straight shiny hair. Using conditioning agents to smooth and straighten your hair (even if its heavily coloured) Keratin complex will change your life. Humidity resistant and gentle on fine or damaged hair, we guarantee your mornings will be stress free when it comes to styling. Cutting styling time down by 40% we are delighted to offer this service to all of our **bossy** clients. Come in for a cost free consultation to find out more about the revolutionary straightening system that adds amazing shine and straightens strong coarse coloured and natural hair.



Merry Christmas from bossy! Summer special offer...

As our gift to you for the Christmas season, we're helping you start your new year relaxed and refreshed. Just book your January or February appointment during your appointment in December and you'll receive a super indulgent **luxury scalp massage** and **protein treatment**. What better way to extend your 'me' time while in-salon. Just mention this ad at time of rebooking. **Absolutely free at your first 2010 appointment (valued at \$30)!**

Share the love

25% off



any service for you and a friend

Do you know someone who could love the **bossy** experience as much as you do? Invite them to give us a try, and we'll give them **25% off their first visit**.

And, even better, we'll give you **25% off your next service** just for recommending us!

Be sure to grab a 'Refer a Friend' card from us at reception, and ask your friend to bring it along to their first visit.

So share the bossy love... and share the savings!

Offer valid Monday-Thursday only. Offer valid only at salon where card issued. Not valid with any other offers or discounts.

- Airport Village**
- Albany Creek**
- Aspley**
- Bardon**
- Bossy Hair Academy (Kelvin Grove)**
- Buranda**
- Cannon Hill**
- Middle Park**
- Milton**
- Mount Gravatt**
- Windsor**
- Yeronga**